

Reigate & Banstead

Business Guide



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Introduction

The borough of Reigate & Banstead is a great location for business; it has a vibrant economy, thriving town centres and good transport links, all set within a beautiful and diverse natural environment.

At Reigate & Banstead Borough Council we want to encourage existing business to maximise their potential and grow within the borough and we want to attract new business.

The borough is benefiting from £250 million in public and private sector investment. Work has completed on some large scale regeneration projects with more to complete in the coming years. This is predominantly in Redhill and Horley town centres, as part of our regeneration initiatives to encourage a prosperous local economy.

The Council is committed to working with businesses both large and small to provide them with the very best opportunities, which also benefit our residents. We have a range of initiatives to support businesses and we work closely with our partners to make the most of opportunities available.

This guide provides you with information about Reigate & Banstead as a business location, and how we can support businesses in the borough to grow and thrive.

“We are starting to see the results of the £250 million pound investment in the borough, which is providing fantastic infrastructure and opportunities for business.”

Cllr Eddy Humphreys,
Portfolio Holder for Business
and the Economy



Reigate & Banstead in numbers

12,900

hectares



73,300

employees in the borough



9,000 jobs

in the financial and insurance sector



6,515 micro businesses in the borough with less than **10** employees

75 medium businesses in the borough with **50-249** employees

495 small businesses in the borough with **10-49** employees

GVA **£4.75** million, **2nd highest** in Surrey

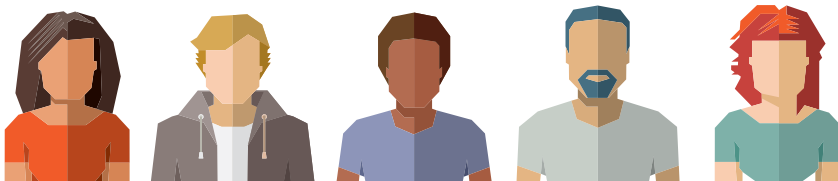


Economy ranks in the **top 9%** of Grant Thornton's Vibrant Economy Index

Thornton's Vibrant Economy Index



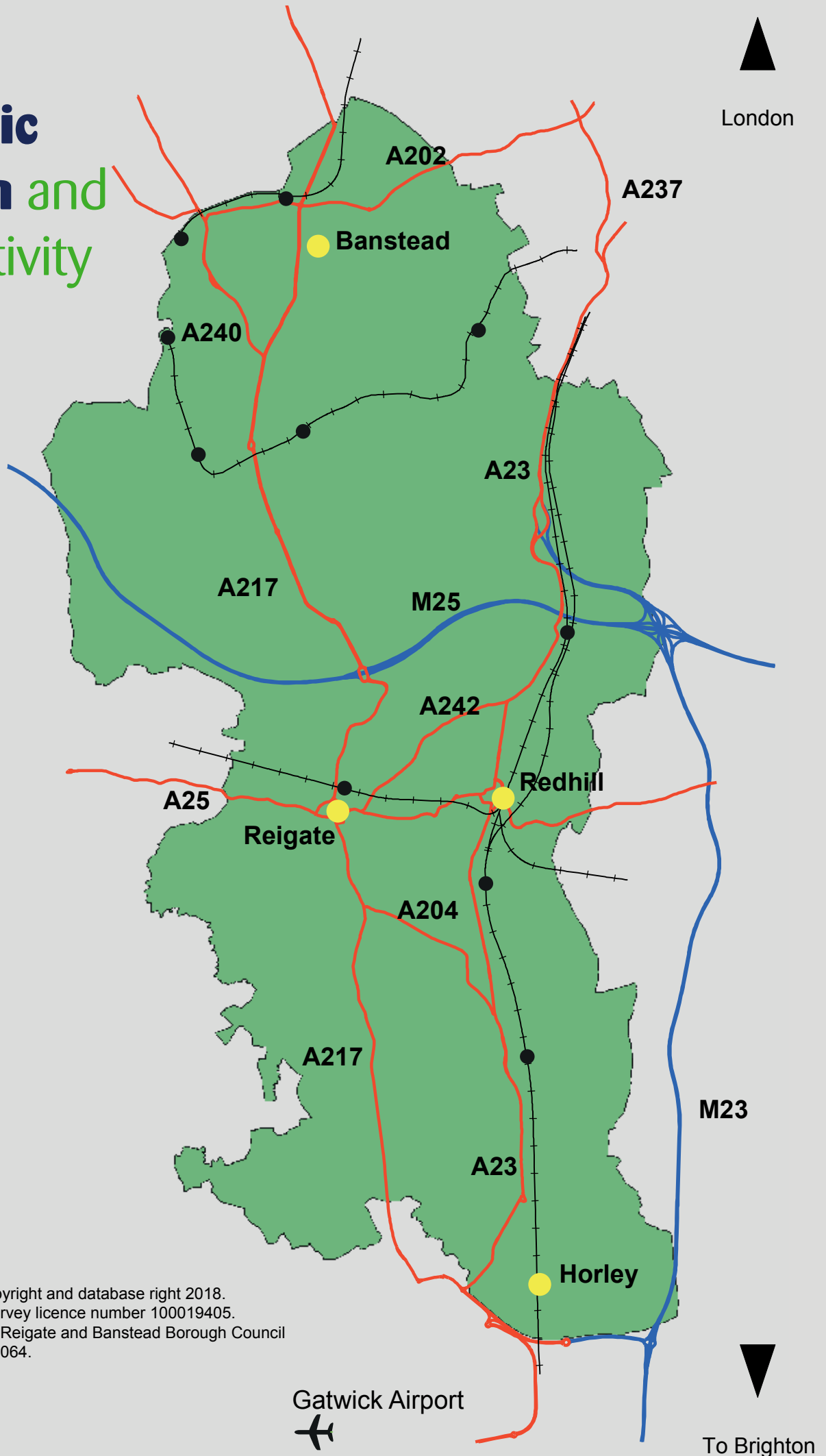
150,300 total borough population



25 companies have more than **250** employees



Strategic location and connectivity



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Ref GIS-18-0064.

Jellyfish - a case study

Jellyfish is an award-winning digital marketing agency. Born in Reigate in 2005, Jellyfish has transformed from a small, local, specialist paid-search agency to an international business of over 450 employees with offices in the UK, Barcelona, US and South Africa.

Our incredible team, all with industry-recognised qualifications, offer a combination of digital capabilities, technology and talent. This, along with our key industry partnerships, help us to deliver integrated strategies for clients across many industries, including property, pharmaceutical, finance and automotive. Brands we work with include Toyota, Experian, Aviva Investors, Samsung and Nestlé.

At Jellyfish, we believe that our people are our greatest asset and we work hard to ensure that we have a workforce who are happy and proud to work here. One of the key challenges faced by companies in the digital marketing sector is

recruiting and retaining talent. Not only are good candidates hard to find, they are hard to keep. In 2013, Jellyfish launched the Jellyfish Academy, a three-month programme that teaches its students the fundamental principles of a specific digital marketing discipline. As well as enabling Jellyfish to build a highly motivated team of marketing experts, the Jellyfish Academy also plays a small part in helping to bridge the industry-wide skills gap and ensure the digital marketing sector's talent is the best it can be.

Technology is key to our growth as an agency. Jellyfish maintains close ties with its technology partners, a key one being Google. As the only agency in both the US and Europe that is both a DoubleClick Certified Marketing Partner and a Certified Google Analytics 360 reseller, Jellyfish truly understands how to target, implement, measure and optimise great campaigns. Additionally, we are the only Google Certified Training

Partner in the world, meaning that Google relies on Jellyfish when large corporations such as Deloitte and Royal Mail require training on the Google Technology Stack.

As a philanthropic organisation, Jellyfish takes pride in supporting both local and further afield communities. We adopted The Children's Trust as a chosen charity for 2018 and our senior management regularly attend local schools and universities to speak to students about the benefits of working in the digital industry.

Jellyfish are everything you'd expect from a smaller agency: accountable, autonomous, flexible and personable, yet we deliver scale and reach for global brands from our network of offices. Jellyfish were listed in the The HSBC Sunday Times International Track 200, the Sunday Times Hiscox Tech Track 100 and have been recognised in City AM's, Mishcon Leap 100 of fastest-growing companies.

The logo for Jellyfish, featuring the word "jellyfish" in a lowercase, sans-serif font. The letters are colored in a gradient from purple to blue to green.

Reigate & Banstead

borough profile

Reigate & Banstead is a great place to live and work. The borough is centrally located between London and the south coast, central within the Gatwick Diamond economic area and at the heart of the Coast to Capital Local Enterprise Partnership.

There are excellent transport links to central London, the wider south east and national and international destinations via the M23/A23 corridor, London to Brighton railway line, M25 and Gatwick Airport.

The economy

There is a diverse local economy, with different areas of the borough displaying different economic characteristics. The northern part of the borough is home to a number of large stand-alone headquarter office sites. Redhill and Reigate town centres provide the focal point for office activity, particularly in

the financial and business services sector. Several industrial estates are located just outside the town centres, providing a range of commercial units.

Horley is home to a range of smaller office and industrial premises, while industrial estates in Salfords provide larger industrial and warehouse units. The southern part of the borough in particular is home to transport, storage and communications businesses. We are also seeing a growth in science technology engineering and mathematics (STEM) companies.

The borough's economy is influenced by its close proximity to Gatwick airport, which - as the UK's second largest

airport - provides easy links to Europe and beyond.

The Council has identified that additional large-scale modern business space is needed to accommodate the numbers of businesses actively interested in moving into the borough.

The Council is therefore looking to develop a high-quality business park on the outskirts of Horley which would create thousands of new jobs, bring significant inward investment and boost the local economy, particularly in and around Horley.

The Council has formed a joint venture with a private sector partner to develop the proposals and will be engaging with the local community as plans develop.



Sport and leisure

The Council is committed to encouraging and supporting residents to lead healthy and active lifestyles, and we work in partnership with GLL, our leisure centre operator.

There are three high-spec centres within the borough, Redhill's Donyngs Leisure Centre, Horley Leisure Centre and Tadworth Leisure and Community Centre. All have pools and offer a wide range of sports and leisure activities.

There are also a huge variety of sports clubs within the borough catering for a whole range of

interests, from tennis, rugby and cricket to athletics, bowls and football.

Arts and culture

The borough benefits from two theatres: the Council's Harlequin Theatre and Cinema in Redhill and The Archway Theatre in Horley. There is also an arts cinema in Reigate and a vibrant community arts scene.

The Harlequin provides a diverse programme of entertainment, from musicals and comedy nights to blockbuster movies and art house cinema. It also hosts community and business events in its various function rooms and has a successful youth theatre.

The regeneration of Redhill will deliver more community facilities, including a multiplex cinema and restaurants, which will boost the evening economy and improve leisure provision for residents, workers and visitors.

Parks and open spaces

The borough boasts a wealth of great parks as well as natural open spaces: Nork Park, Lady Neville in Banstead, Kingswood Recreation Ground, Horley Recreation Ground, Redhill's Memorial Park and the hugely popular Priory Park in Reigate.

Priory Park has become a well-loved destination park for many families living within Surrey and beyond. It has a fantastic children's play area with water features and a huge wooden ship. For sports fans there are four tennis courts, a skatepark, cricket square, croquet lawn, football pitches and multi-use games area.





There are also beautiful formal gardens, a lake and extensive woodland, providing a picturesque setting for the old Reigate Priory (now a school).

The borough's towns and villages are set within extensive, attractive countryside, woodlands and common land. These valuable natural resources contribute to making the

borough one of the most attractive places in the south east to live and work.

Living in the borough

Attractive towns and villages provide a variety of housing choices, from flats and smaller family homes to larger homes. We aim to deliver a good range of affordable and other types of housing within

the borough to ensure that there is a wide range of homes for skilled employees. New developments and communities such as Watercolour in Redhill, and the Acres and Westvale Park in Horley, offer pleasant living environments and a variety of housing stock.

Regeneration and strategic opportunity site map - Redhill

○ Key Regeneration Sites

(subject to adoption of The Local Plan & Planning Consent)

○ Strategic Opportunity Sites

(subject to adoption of The Local Plan & Planning Consent)

- 1 Reading Arch Road**
(RH1 1HG) 4,000 sqm retail space and 150 new housing units
- 2 Colebrook**
(RH1 1PT) 110 housing units including provision for older people and community use
- 3 Cromwell Road**
(RH1 1RT) Retail, leisure or commercial (no net gain) and 32 housing units
- 4 Former Longmead Centre**
(RH1 1HT) 20 new homes
- 5 Gloucester Road Car Park**
(RH1 1BS) 2,500 sqm office and 30 new homes

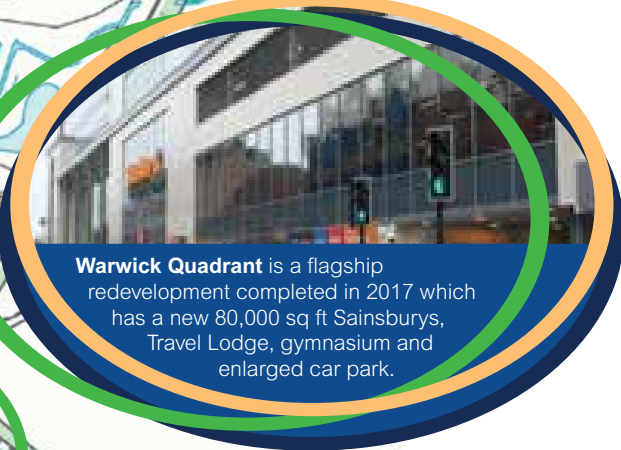




Prospero House, 73 London Road:
52,202 sq ft office space.
Completed 2016 and fully let.



London Road
street scene improvements were completed in 2017 with new paving, seating, soft landscaping and large canopy to the theatre and library.



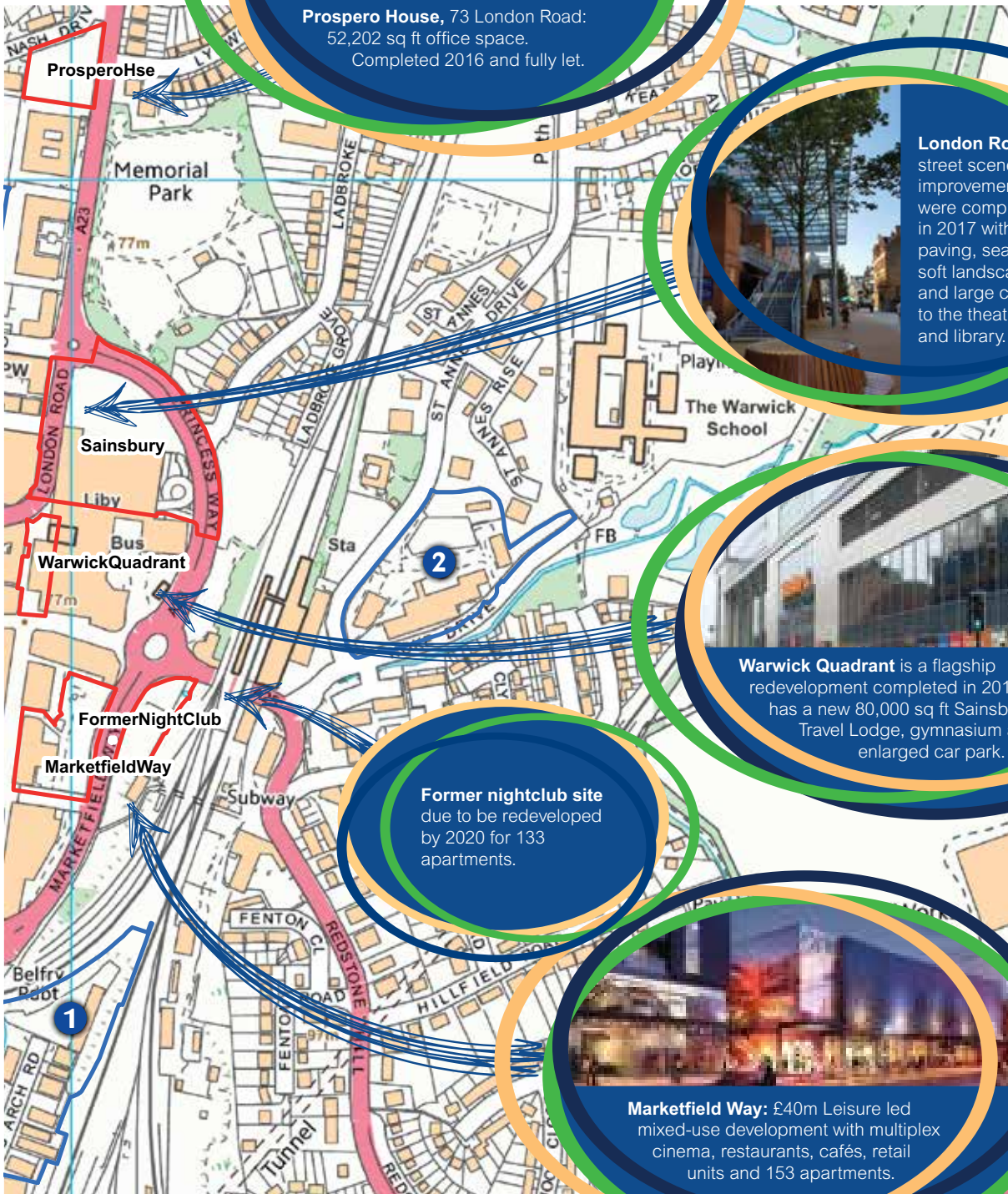
Warwick Quadrant is a flagship redevelopment completed in 2017 which has a new 80,000 sq ft Sainsburys, Travel Lodge, gymnasium and enlarged car park.



Former nightclub site due to be redeveloped by 2020 for 133 apartments.



Marketfield Way: £40m Leisure led mixed-use development with multiplex cinema, restaurants, cafés, retail units and 153 apartments.



Morrison's Solicitors - a case study

Morrison's Solicitors is a leading firm of solicitors with offices in Surrey and South West London. We can trace our roots in Reigate back to 1729. Since then our HQ has always been based in Reigate and, more recently, Redhill.

Morrison's is now one of the leading law firms in the region, serving a wide range of businesses and private individuals. Our teams help individuals and families negotiate the complexities of modern life, as well as delivering effective, commercially informed advice to businesses of all types. We're a modern, forward-thinking law firm but the traditional values of integrity and trust continue to drive our firm and define the service we provide.

The practice of law is all about people: business people, employers and employees, investors, home owners, private individuals, families and vulnerable adults. So, it's no surprise that we place a very high priority

on recruiting, developing, rewarding and retaining the right people – for our clients and our business.

Teamwork is a really big part of our culture, it's integral to everything we do. People spend a significant portion of their lives at work so it's really important to provide an environment that makes that time as comfortable, enjoyable and as productive as possible. If you have a happy, engaged and committed team, those qualities will be projected outwards naturally – both through the quality of the work we do, and the way in which we deliver it.

With this in mind, in 2017 we moved our HQ into a brand new, state of the art building in Redhill called Prospero, that reflected the firm we have had become – a modern, forward thinking law firm. The new space allows us to service the needs of our clients but also reflects who we are as a firm, both in terms of our strategy and vision for the future, and also our personality.

We are also delighted to have been awarded the silver accreditation against the Investors in People Standard, demonstrating our commitment to high performance through good people management.

As well as supporting our clients and our colleagues, one of our core values is to be part of the communities in which we live and work. We do this by supporting local charities, schools, community projects and events in Redhill and Reigate, as well as running events that encourage a thriving and vibrant business community.



Commercial property

Reigate & Banstead offers a wide range of business accommodation, including small low cost start up units, well-connected industrial and storage premises and high-quality town centre or campus-style HQ accommodation.

The main business locations in the borough are:

- 📍 Redhill town centre
- 📍 Reigate town centre
- 📍 Holmethorpe Industrial Estate
- 📍 Horley industrial estates
- 📍 Salfords (Salfords Industrial Estate and Perrywood Business Park)

List of commercial agents

Altus Maxwell Brown

- ☎ 01737 243328
- ✉ space@altusgroup.com
- 🌐 www.altusgroup.com/home-uk

Crow Watkin

- ☎ 01737 245886
- ✉ enquiries@crowwatkin.co.uk
- 🌐 www.crowwatkin.co.uk

Hurst Warne

- ☎ 01737 852222
- ✉ redhill@hurstwarne.co.uk
- 🌐 www.hurstwarne.co.uk

Knight Frank

- ☎ 01932 591600
- ✉ cobham@knightfrank.com
- 🌐 www.knightfrank.co.uk

Michael Rogers

- ☎ 01737 23700
- ✉ reigate@michaelrogers.co.uk
- 🌐 www.michaelrogers.co.uk

Rayners Commercial

- ☎ 01737 222835
- ✉ enquiries@raynerscommercial.com
- 🌐 www.raynerscommercial.com

Robinsons with Martin Brown

- ☎ 01737 229200
- ✉ reigate@robinsonsbm.com
- 🌐 www.robinsonsbm.com

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- ☎ 01372 818181
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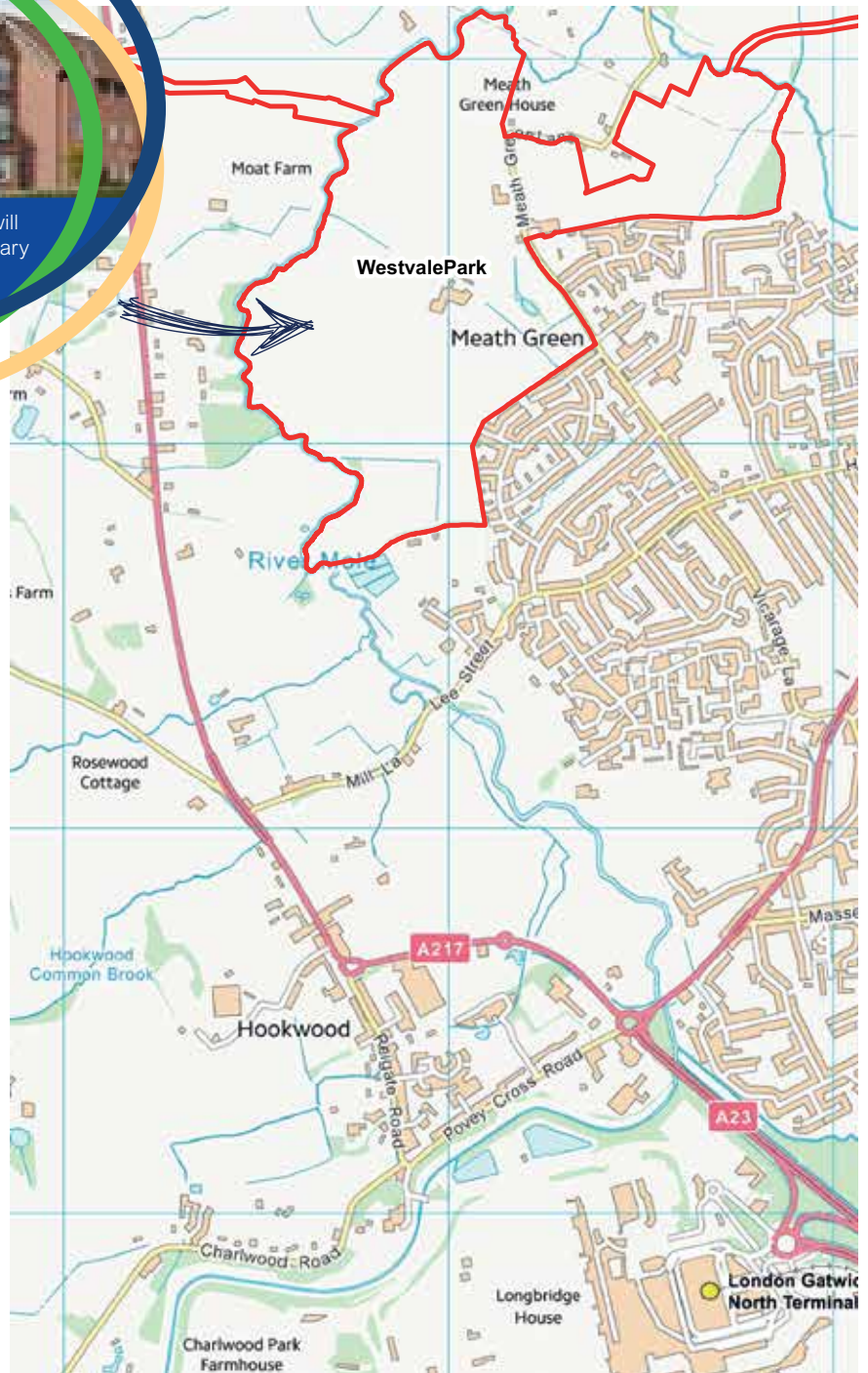
- ☎ 01403 246790
- 🌐 www.struttandparker.com



Regeneration and strategic opportunity site map - Horley



Westvale Park due for completion in 2025, will include 1,510 homes, shops, offices, a primary school and other community facilities, with new highway, pedestrian, cycle and bus links.



○ Key Regeneration Sites

(subject to adoption of The Local Plan & Planning Consent)

○ Strategic Opportunity Sites

(subject to adoption of The Local Plan & Planning Consent)

- 1 High Street car park**
(RH6 7BN) 1,000 sq ft retail/leisure use and 40 new homes
- 2 Police Station**
(RH6 7DQ) 20 new homes
- 3 Horley Library Site**
(RH6 7AG) 35 new homes and potential community use
- 4 Horley Business Park** -
The Council is working with a private sector partner on proposals to develop a high quality business park between Horley and Gatwick.



The Acres is a neighbourhood of 720 new homes with a school, community facilities, shops and offices, served by the Fastway bus linking Horley town centre, Crawley and Gatwick.

Russell Square is a new development of 90 affordable homes, with ground floor modern A1/A3 floor space and a new library.

Education and skills

Reigate & Banstead has excellent education and training provision, with a good range of both state and independent primary and secondary schools and two further and higher education colleges. Residents and businesses also benefit from nearby universities, providing a pool of graduates, services and collaboration opportunities. To discuss any business enquiries with local education providers please use the contact information below.

East Surrey College

London Road,

Redhill RH1 2JX

☎ 01737 788316

✉ employerservices@esc.ac.uk

🌐 www.esc.ac.uk

Reigate College

Castlefield Road,

Reigate RH2 0SD

☎ 01737 221118

🌐 www.reigate.ac.uk/

University of Brighton

Mithras House, Lewes Road,

Brighton BN2 4AT

✉ businesshelpdesk@brighton.ac.uk

🌐 www.brighton.ac.uk

University of Surrey

Guildford, Surrey GU2 7XH

✉ sbs@surrey.ac.uk

🌐 www.surrey.ac.uk

University of Sussex

Sussex House, Falmer,

Brighton BN1 9RN

☎ 01737 606755

✉ business@sussex.ac.uk

🌐 www.sussex.ac.uk



Working better together

The Council cannot support the local economy through our own actions alone. We therefore work closely with a range of partners, so we can exert greater influence to ensure that the contribution of this area to the regional and national economy is recognised and rewarded.

Local economic partnerships

Coast to Capital Local Enterprise Partnership

☎ 01403 333840

🌐 www.coast2capital.org.uk

Established to determine regional economic priorities and to deliver growth for one of Britain's most economically important areas. The partnership works with private and public sectors. It takes a strategic lead in ensuring that the infrastructure and conditions for economic growth are in place, and identifies priorities and strategies.

Gatwick Diamond Initiative

☎ 01293 813950

🌐 www.gatwickdiamond.co.uk

A business-led partnership with proven commercial and economic development experience that focuses on key, strategic issues. The initiative works in partnership with surrounding local authorities and Gatwick Airport to ensure that the area is a world-class place to live, work and do business.

Support and networking groups

Federation of Small Business

☎ 0808 2020888

✉ customerservices@fsb.org.uk

🌐 www.fsb.org.uk

Gatwick Diamond Business

☎ 01293 440088

✉ info@gatwickdiamondbusiness.com

🌐 www.gatwickdiamondbusiness.com

Surrey Chambers of Commerce

☎ 01483 735540

✉ info@surrey-chambers.co.uk

🌐 www.surrey-chambers.co.uk

Banstead Business Guild

🌐 www.bansteadbusinessguild.co.uk

Horley Town Management Group

🌐 horleychamberofcommerce.co.uk/horley-town-management-group

Redhill Business Guild

🌐 www.redhillbg.org.uk

Reigate Business Guild

🌐 www.reigatebusinessguild.co.uk

How Reigate & Banstead Borough Council can support your business

**We are committed to providing support to your business, whatever its size.
We have a range of business support opportunities for you to access:**

The **Business Leader's Group** acts as a mechanism to establish and maintain strong relationships with some of the Borough's largest employers. The group meets bi-monthly and seeks to create unique solutions to identified business issues affecting Reigate & Banstead's businesses and economy.

The **It's Local Business Directory** is a database of over 1,000 local businesses which allows local residents to find and support them.

We support a range of **informative workshops and networking opportunities** for local businesses, including

Learning Lunches which are held at the Town Hall each month. They allow local businesses to hear informative speakers and to connect with other businesses.

The **business e-bulletin** is sent out monthly to 1,800 local businesses promoting events, networking opportunities, funding opportunities, other business news and information.

Business Support Grants provide up to £1,000 for micro businesses with fewer than four employees based in the borough.

The **Entrepreneur Academy** started in 2013 and runs annually in conjunction with East Surrey College. It provides start-up entrepreneurs with the knowledge and skills they need to set up and run their new businesses, as well as the opportunity to compete in a 'Dragons' Den' style pitch to win £5,000 business investment.





The grant has had a massive influence on my confidence as a business owner; I would say this is a major benefit of the support grant. It sends a strong message that 'yes we believe in you, and here is our backing to prove that' which has been very powerful for me personally.

Frank Sinclair, Fit with Frank







The support I have received from Reigate & Banstead Council, particularly through the Learning Lunches, has done so much for me personally, and for the business. Without the training I doubt if I would have attempted half the things I have embedded into the business so far.

Clare Percival, Now it's all about me

 www.reigate-banstead.gov.uk/business

Additional services we can offer your business

-  A reliable, competitive commercial waste and recycling service
www.reigate-banstead.gov.uk/commercialwaste
-  Contract parking permits in our car parks
-  Commercial pest control services
-  A range of sponsorship opportunities
www.reigate-banstead.gov.uk/info/20056/sponsorship



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IT'S LOCAL REIGATE & BANSTEAD ONLINE BUSINESS DIRECTORY

Reigate & Banstead Borough Council is proud to be part of providing this service to support businesses in Reigate & Banstead, connecting local businesses with local customers, free of charge and keeping trade inside the local economy.



 [reigatebanstead](#)  [reigatebanstead](#) www.reigate-banstead.gov.uk

'It's Local' is an online business directory, built for today's mobile generation, that accompanies this Reigate & Banstead Business Guide.

At itslocalreigatebanstead.co.uk you can find business services by keyword or company name. It is fully integrated with Google maps, directions and Streetview and includes direct links to businesses' websites and social media including Facebook, Twitter, LinkedIn, Google+ and Youtube.

The service can also be accessed from mobiles and tablets by sending a text message **4Reigate** to **88802**. Alternatively, scan the **QR CODE** above. The service is dynamic, sending device-appropriate pages to mobiles, tablets, laptops, desktops and Smart TVs.

- ✓ **Market your business for FREE!**
- ✓ **Search for local companies**
- ✓ **Shop local and support the Reigate & Banstead economy!**

Register your business at
www.itslocalreigatebanstead.co.uk
and click on the **Add Company link**.

It's FREE!

Notes:

1. 'its local Reigate & Banstead' is compatible with most web browsers, including Google Chrome, Firefox and Microsoft Internet Explorer (version 9 and above).
2. When accessing the service via mobile or tablet, there is no charge for the text message beyond your telecom provider's rate.



Gatwick Airport reached a record 45 million passengers in a year for the first time in June 2017 and now offers direct routes to more than 60 long haul destinations across the globe.

The airport grew by 3.2 million passengers in 2016/17 (up 8% compared to 2015/16), increasing its share of the London market to 26.4%, against a background of strong competition from other London airports, which collectively added 5.1 million passengers.

Gatwick Airport is an important focus for the South East region's economic activity and is a major employment site, generating around 24,000 direct on-airport jobs and a further 12,000 airport related jobs in the local area, including Croydon. The airport's GDP impact in the Gatwick Diamond rises to £2.3bn, when including its supply chain activity, and the wages that its staff (and suppliers' staff) spend in the wider consumer economy.

The airport-related supply chain also plays an important role in the economic success of the region and Gatwick Airport currently spends around a third of its total procurement spend (£139.4m) with businesses in the local area. Gatwick is involved in a range of activities to support the local economy and local businesses in Croydon, including sponsorship of the Ikea hosted 'Big Breakfast' networking events, the annual Croydon Business Excellence Awards as well as being members of Develop Croydon.

The airport has excellent public transport links including the Gatwick Express. It's just 14 minutes from East Croydon by train, half an hour to London and half an hour to the south coast.

